

Executive biography



Dr. Frank Baetke

Global HPC Marketing – Academia and Scientific Research
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Frank Baetke works for HP's HPC and Hyperscale division which is part of HP's ISS business unit. He is heading worldwide marketing activities for the academic and scientific research segment with a special focus on high performance and scale-out systems. He has been maintaining an office in Munich, Germany.

Frank Baetke is member of the Board of HP-CAST, the world-wide HPC user group of HP, he is a member of the Advisory Board and a Fellow of the International Supercomputing Conference (ISC) and a member of the Steering Committee of the Indian Supercomputing Conference HiPC. He is also acting as a member of the program committee of several international conferences with a focus on High Performance Computing. He is also representing HP in the European organizations PROSPECT, EESI-2 and EOFs.

Prior to joining the world-wide organization, he served as a technology manager in the European Organization of HP. Before its acquisition by Hewlett-Packard in 1995, he held several management positions with Convex Computer Corp. in Richardson, TX. Frank Baetke started his career in 1977 as a researcher and promoted to academic counselor 1979 at the Technical University of Munich. He joined Convex Computer Corp. in 1986 where he built the Central European software support organization and later lead the European marketing organization until the acquisition by HP in 1995.

Frank Baetke holds a master degree (Dipl.-Ing.) in engineering and a Ph.D. (Dr.-Ing.) in applied physics from the Technical University of Munich. He has published numerous articles in the field of high-performance computing as well as contributions in related areas. He is a member of GI (German Society of Informatics), the Society of Astronomy, ACM, IEEE and the Max Planck Society.